



Old Wilsonians' Lawn Tennis Club

Hayes Hill, Hayes, Bromley, Kent, BR2 7HN
Tel: 020 8462 2600

TALENT ATTRACTION, IDENTIFICATION AND DEVELOPMENT

Talent attraction	Talent comes in 3 basic forms: General motor talent Sports talent Sports- specific talent Firstly we try to identify talent in children who are not currently playing the game and encourage them to play, and secondly we identify talent amongst children who are already playing tennis – and then focus our attention on their personal development as a player. SCHOOLS – we have close links with 6 primary schools and 1 senior school. We provide a max of curriculum tennis, access to after-school clubs, invitations to special subsidised coaching and Open Days. We recruit new families and children through our comprehensive mini tennis coaching programme and try to draw in the reluctant players through fun multi-sports camps during the school holidays. We encourage them to stay by making it fun, and importantly, we look after the parents as well as the children. We provide a range of competitive opportunities (timed tennis, box leagues and tournaments) for the youngsters and try to get the parents involved in supporting them. CLUBS – as a multi-sport club Old Wilsonians' attracts many children to play football, cricket and netball and we maximise the opportunity for those children to play tennis in the off-season of their chosen sport, and encourage them to play socially when they can.
Talent identification	We have worked closely with the Tennis Development Manager for the LTA SE region. As talented children emerge we liaise with him so they are brought into the LTA's system for talent development, and become known to the local Talent Co-ordinator
Talent development	When a talented child is identified we work with the Regional LTA team to ensure our Head Coach gets the support he needs to provide the most appropriate coaching for the player involved. We want the best for our children and will deliver on any recommendations to us made by the LTA for a particular child – even if that means losing them to a Performance Centre.